

Reframing Childhood Fall Prevention

We know that in children, falls are the number one cause of injury hospitalizations, emergency department visits and disabilities, and cost the Canadian economy \$996 million a year.¹

Despite this, there is no defined collective understanding for how we approach childhood fall prevention in Canada.

On June 9th, 2022, the National Advisory Committee on Childhood Fall Prevention (NAC) held a townhall to discuss a new, broader approach to childhood fall prevention and collective actions we can take to make it happen.

At a glance, the new, broader approach looks something like this...

Moving away from childhood fall prevention operating in its own silo, while balancing risks and remaining a distinctly unique issue.

Connecting falls to the broader concepts of safety and well-being to ensure professionals and community members see how their work directly links to childhood fall prevention efforts.



Key themes that emerged during the townhall were...



The need to **build connections**
e.g., with municipal governments and recreation organizations



The desire for a **shift in language and practice**
e.g., using health literacy and a holistic approach



The importance of **safe public policy**
e.g., policy related to the built environment



The need for **consistent messaging**



The need for **better data**



The need for **awareness**



Scan to watch the entire townhall!

Learn more and join the conversation by visiting jr.fallsloop.com

1. Parachute. (2021). Potential Lost, Potential for Change: The Cost of Injury in Canada 2021.